

# TODAYS ANGUS ADVANTAGE

## ADVERTISING & SUBSCRIPTION

*Deadlines and Editorial Calendar*

### Special Bull Buyer's Guide - Herd Sire Issue

Booking Deadline	Material Deadline	Camera Ready
January 2	January 6	January 13

### Spring Issue - Distaff/Female Issue

April 17	April 22	April 26
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### Summer Issue - Early Sales and Prospects

July 10	July 15	July 22
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### Early Fall Issue - Late Sales and Shows

August 15	August 22	August 26
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### Late Fall Issue - Late Sales and Shows

October 10	October 15	October 19
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## RATES

*\*Plus GST/HST - Yearly contract discount 15% (card ads exempt)*

Full Page	\$950.00
Half Page	\$550.00
Quarter Page	\$350.00

### Special Issue Rates

Full Page	\$1,250.00
Half Page	\$700.00
Quarter Page	\$450.00

### Card Ad Rate

*Annual (All Five Issues)*

\$250.00

## For more information, contact:

**Bryan Kostiuk, Editor**  
306.934.9696 | C: 306.292.7763

**Chris Poley, Marketing**  
306.933.4200 | C: 306.220.5006

**Shane Michelson, Marketing**  
C: 403.363.9973

**Ben Wright, Marketing**  
C: 519.374.3335

**Levi Rimke, Marketing**  
C: 204-851-4515

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### Today's Angus Advantage

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- ☐ Canada \$50.00 TAX Included
- ☐ United States \$60.00 TAX Included
- ☐ International \$60.00 USD

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